

CAREER OUTCOMES

Certified Digital Marketing Master Course

Mode: Offline + Online

Learning with Mentorship
Dedicated Career Assistance

PROGRAMS

- 🎓 Masters in Digital Marketing
- 🎓 Short Term Certification
- 🎓 Customised Training
- 🎓 Executive Program in Digital Marketing
- 🎓 MBA in Digital Marketing



About ProiDeators

ProiDeators is Asia's most trusted digital marketing training & certification provider which helps learners transform their careers and get future-ready. We cater to all individuals with customized programs to suit their requirements and foster a fun learning culture.

To become a successful marketer in today's world, you need to have an in-depth understanding of what marketing means in the digital age, how to build a brand that your customers can connect with and achieve business goals in the process.

ProiDeators promises to equip you with the perfect mix of business acumen and technical capabilities, to develop future-ready, well-rounded marketers.

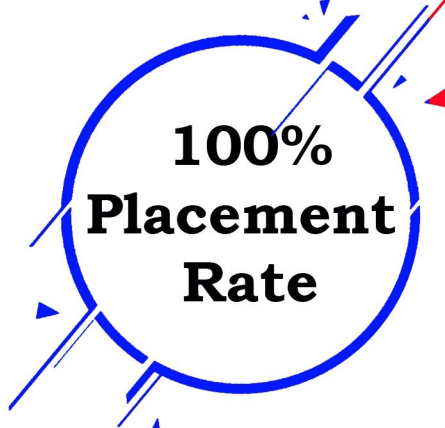
Programme Outcomes



25,000+
Total
Learners



200%
Maximum
Salary
Hike



100%
Placement
Rate



300+
Recruitment
Partners



48%
Average
Salary
Hike



250+
Expert
Trainers

Make yourself Job / Business Ready in 3-6 Months



THE FUTURE IS DIGITAL MARKETING

What is

Our Mission?

Our mission is to close the global Digital Marketing skill gap by providing students, freshers, working professionals and organizations with cutting-edge digital marketing training.

Established in 2010, ProiDeators has worked with 250+ instructors from the most innovative companies to develop end-to-end digital education that has empowered more than 1,47,960+ individuals.

91%

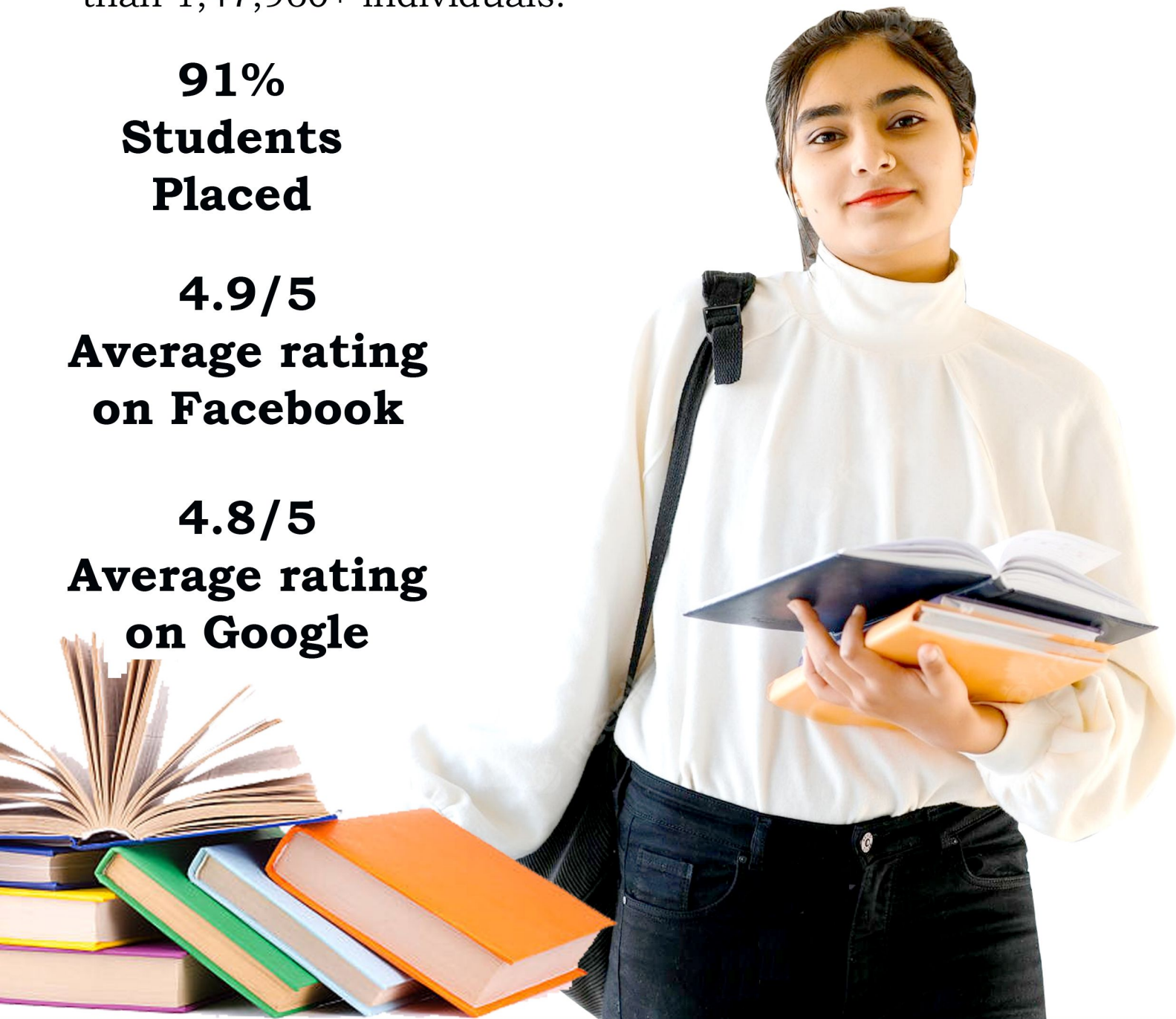
**Students
Placed**

4.9/5

**Average rating
on Facebook**

4.8/5

**Average rating
on Google**



WHO SHOULD TAKE THIS COURSE & **WHY?**

Students



**Fresher with "0"
Industry Experience**

**"Start your Career
in top MNCs"**

Professionals



**Unsatisfied with
Monotonous Work**

**"UpSkill your
Profile and Growth"**

Business Owners



**Not Enough
Growth in \$**

**"Grow your
Money by 10X"**

Course

Highlights



Expert Faculty

Learn from experts who have actually worked in the digital marketing industry.



200+ Hiring Partners

100% placement assistance in Top Digital Setups across the country.



Soft Skills

Get guidance on much needed presentation, interview & resume building skills.



1-on-1 Mentoring

1-on-1 mentoring by dedicated faculty to solve personalised doubts.



Live Projects

Provide marketing solutions for real-world brand problems & present to industry experts.



Super Sessions

Learn from experiences of Industry professionals from leading Brands & Agencies.

Education Loan

EMI at 0% Interest Available

Pay the course fees in 6 easy Installments

**No security deposits,
No collaterals,
No hidden charges.**

Program

Overview

At ProiDeators, we take pride in offering an intensive 3 - 6 months Program in Digital Marketing that aims to transform you into a professional Digital Marketer. With a comprehensive course curriculum that covers all the skills that brands require from their employees today, this program will ensure an accelerated career enhancement.

Along with the mastery of all core Digital Marketing modules and soft skills, the program also offers a 3 month in house internship to work on clients project. The industry knowledge gained through the specialisation and a compulsory internship mapped to it helps make you industry ready even before you graduate.

41+ Modules / 265+ Topics & 17+ Certification



Program

Offered

01

Masters in Digital Marketing

150+ Hours of Learning

41+ Core Modules Covered

17+ Industry Recognized Certifications

10+ Clients Project

02

Executive Program in Digital Marketing

100+ Hours of Learning

23+ Core Modules Covered

10+ Industry Recognized Certifications

5+ Clients Project

03

Short Term Certification

30+ Hours of Learning

1+ Single Modules Covered

1+ Industry Recognized Certifications

1+ Clients Project

04

MBA in Digital Marketing

600+ Hours of Learning

3+ Months Internship

100% Placement Assured
& **1 on 1** Mentorship

1+ Year Program

05

Customised Training (Corporate Training)

10+ Years of Corporate Training

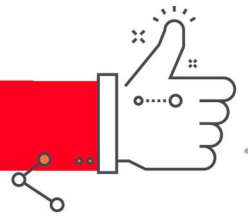
30,000+ Professionals Trained

Customized Content

Professional Certification

Program

Offered



Term 01

- Fundamentals to Digital Marketing
- HTML/CSS
- Website Development(Blog/Corporate)
- Ecommerce Website Development
- Programmatic Marketing
- Business Listings
- SEO - Search Engine Optimization
- Google Search Console
- Google Ads/Adwords Certification
- Ecommerce Website Marketing
- Social Media Marketing
- Social Media Automation
- TikTok (TTO & TTM)

Term 02

- Artificial Intelligence (AI) in DM
- Tag Manager Certification
- Web Analytics Certification
- Remarketing and Retargeting
- Email Marketing & Chat Process
- Email Automation & Drip Marketing
- E-Commerce & Drop Shipping
- YouTube (YTO & YTM)
- Mobile Marketing (ASO)
- Mobile App Development
- Affiliate Marketing
- Adsense & Blogging
- Video Editing

Program

Offered



Term 03

- Content Writing & Marketing
- Lead Generation & CRO
- Landing Page Techniques
- Ecommerce and Marketplace
- ORM(Online Reputation Management)
- Online Media Planning & Buying
- Webinar Creation & Marketing
- Graphic Design

Term 04

- WhatsApp Automation & Marketing
- SMS Marketing
- How To Grab Freelancing Projects?
- Digital Marketing Tools
- Influencer marketing
- Digital Marketing Strategy
- Digital Career Preparation

Final Project

Create an end-to-end Digital Marketing strategy for a real-world brand cumulating all the knowledge you have gained throughout the course.

Masters **Vs.** Executive Program in **Digital Marketing**

Sr. No.	41+ Modules	Executive	Masters
1.	Fundamentals to Digital Marketing	✓	✓
2.	HTML/CSS	✗	✓
3.	Website Development (Blog/Corporate)	✓	✓
4.	Ecommerce Website Development	✗	✓
5.	Programmatic Marketing	✗	✓
6.	Business Listings	✓	✓
7.	SEO - Search Engine Optimization	✓	✓
8.	Google Search Console	✓	✓
9.	Google Ads/Adwords Certification	✓	✓
10.	Ecommerce Website Marketing	✓	✓
11.	Social Media Marketing	✓	✓
12.	Social Media Automation	✗	✓
13.	TikTok (TTO & TTM)	✗	✓
14.	Artificial Intelligence (AI) in Digital Marketing	✗	✓
15.	Tag Manager Certification	✗	✓
16.	Web Analytics Certification	✓	✓
17.	Remarketing and Retargeting	✓	✓
18.	Email Marketing & Chat Process	✓	✓
19.	Email Automation & Drip Marketing	✗	✓
20.	E-Commerce & Drop Shipping	✗	✓

Masters **Vs.** Executive Program in **Digital Marketing**

Sr. No.	41+ Modules	Executive	Masters
21.	YouTube (YTO & YTM)	✓	✓
22.	Mobile Marketing (ASO)	✓	✓
23.	Mobile App Development	✗	✓
24.	Affiliate Marketing	✓	✓
25.	Adsense & Blogging	✗	✓
26.	Video Editing	✓	✓
27.	Content Writing & Marketing	✓	✓
28.	Lead Generation & CRO	✓	✓
29.	Landing Page Techniques	✓	✓
30.	Ecommerce and Marketplace	✗	✓
31.	ORM (Online Reputation Management)	✗	✓
32.	Online Media Planning & Buying	✗	✓
33.	Webinar Creation & Marketing	✗	✓
34.	Graphic Design	✓	✓
35.	WhatsApp Automation & Marketing	✗	✓
36.	SMS Marketing	✓	✓
37.	How To Grab Freelancing Projects?	✗	✓
38.	Digital Marketing Tools	✓	✓
39.	Influencer marketing	✗	✓
40.	Digital Marketing Strategy	✓	✓
41.	Digital Career Preparation	✓	✓

Teaching Methodology

LEARN

all the relevant skills that will make you a professional Digital Marketer.



APPLY

the skills you have learnt on live projects with the help of mentors.

EVALUATE

the results and get live feedback from the industry experts.



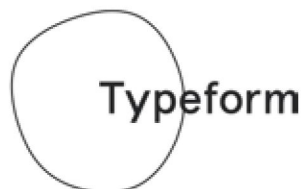
Tools

You'll Master

Digital Marketing Tools Worth Rs 80,000+ Free



Linkedin ads



freshsales



rankwatch

amazon advertising

awario



Google Ads

Data Studio

balsamiq

Ubersuggest

socialbakers

amazon associates

Woo COMMERCE



databox



WebEngage

KONNECT INSIGHTS

Google
Keyword Planner

facebook Ads

yoast



SurveyMonkey

PushEngage

YAHOO! | bing
NETWORK

MOZ

Placement Partners

100% placement assistance in top companies across the country. Our students are equipped for successful careers in the digital marketing industry. Complemented by a strong placement team and ProiDeators excellent industry-connect, our students, on completion of the program, get placed in top companies.

4-7 LPA (Range of Salaries Bagged By Students)

78.56% people got placed even before the completion of the course
Range of Salaries Bagged By Students

Student Reviews

"What Our Students Say"



Nainesh Chavda

Training: 5/5, Knowledge of Domain: 5/5,
Content: 5/5, Problem Solving skill: 5/5,
Classroom: 5/5 -

Best course for Rising Entrepreneur,
Startups, Engineer, Marketing
Professionals & Students who are willing
to explore Digital world.

Role - Performance Marketing Lead

Company - Wavemaker

Location - Singapore



Ankit Majethia

Many people start a coaching
institute/become teaching faculty just
for money, and then there are few
who open an institute because they
love teaching, sharing their real life
experience with others & want others to
succeed. Glad to be a part of ProiDeators.

Role - Founder & Creative Director

Company - Hangover Media

Location - Mumbai (India)

Student Reviews

"What Our Students Say"



Rahul Thakkar

It was a great experience learning at ProiDeators , I opted for the Advance Course and after that I upgraded to mastery, they're the best at giving practical knowledge. The course was a combination of realistic knowledge and team work.

Role - Performance Marketing Lead

Company - Urban Monkey

Location - Mumbai (india)



Himali S Shinde

Almost everything covered in this course was applicable to my current position. I started gaining benefits from the knowledge before I'd finished the first module! I'd recommend this to anyone who is currently in, or looking to become involved with, marketing and promotion.

Role - Founder at Aira

Company - Aira Women Sparkles

Location - Mumbai (India)

Student Reviews

"What Our Students Say"



Kamalika Chaudhuri

Had a great experience with the staff the counsellor arranged quite a lot back up classes for me. The response from the management team helped me to continue my course by arranging timely classes and according to my preferences.

Would recommend ProiDeators for sure!

Role - Account Management

Company - Mindshare

Location - Singapore



Kumar Swapneel S

Best institute with best in class Trainers, I was able to learn some core skills such as Google Ads, SEO, SMM, Web Design, Web development and much more.

Everyone at this institute from trainers to the management are very cooperative and helpful always!

Role - Project Manager

Company - 9th Impact

Location - Ireland

Student Reviews

"What Our Students Say"



Vishal Malusare

With ProiDeators I got live results after I implemented on my own business. One of the good training institute for digital marketing. ProiDeators has the best platform to learn Digital Marketing, Very cooperative and helpful team.

Role - Brand Manager

Company - Sarovar Hotels & Resorts

Location - Jaipur, Rajasthan, India



Rishi Suvarna

I really enjoyed learning digital marketing at ProiDeators. The course material was fantastic and job assistance helped me land my first job. Many thanks to the whole staff of ProiDeators for their continued support throughout and post the training.

Role - SMB Partner Manager

Company - Pinterest

Location - Ireland

17+

Certifications



ProiDeators Certificate



Fundamentals of DM



App Development



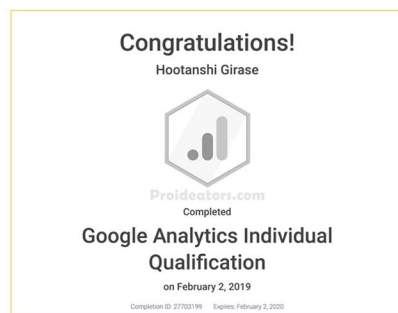
Facebook Certification



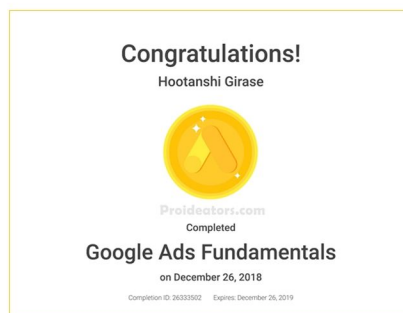
Email Marketing



Content Marketing



Google Analytics



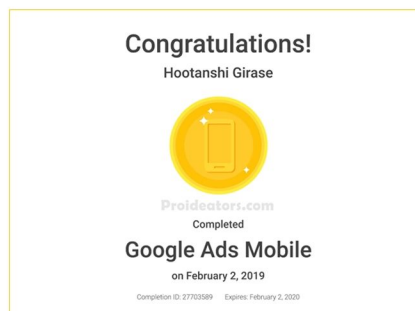
Ads Fundamentals



Display Ads



Video Ads



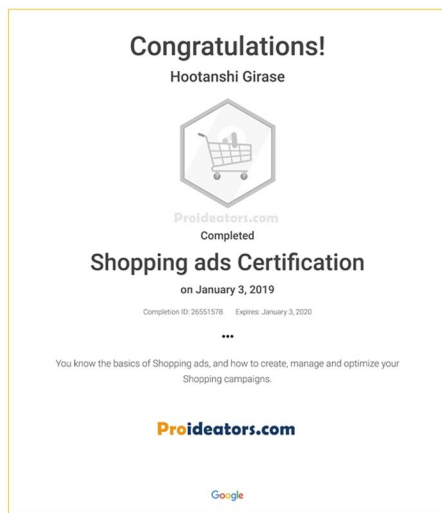
Mobile Advertising



Search Advertising

17+

Certifications



E-commerce Advertising



Business Listing



Monetization Certification



SEO Certification



Social Media Marketing

You are learning the *BEST*
from the *BEST*

100% SATISFACTION GUARANTEE

We are confident that this course delivers on its promises. However, we want you to experience the same. Accordingly, we are making these 2 bold promises, not given by anyone else in the industry.



100% Unconditional Money Back Guarantee

After attending 1st live session, if you think that this course is not valuable for you, you can ask for a full refund. We will refund your entire money without asking a question. Please note that this offer is only valid after you have attended 1st live session completely and requested a refund before the start of your 2nd live session. If you have already attended the demo, then this offer is not valid for you.



Most Comprehensive Curriculum Guarantee

If there is any topic in Digital Marketing that you want to get trained on and that topic is not part of our course curriculum, you can request it. We will organize a session(s) on the same topic. Please note that for some specialized areas, we may need up to 6 months to arrange a subject expert to deliver the same topic.

Start a Rewarding Career with

ProiDeators

DIGITAL MARKETING PROGRAMS



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+91-80700-90222



Contact@ProiDeators.com



www.ProiDeators.com

**Schedule a Counselling Session
with our expert**

