



**17+ Certificates**

## CERTIFICATES

- ProiDeators Certificate
- Fundamentals of Digital Marketing
- Email Marketing Certification
- Google My Business (Business Listing)
- Google Ads Certification
  - Google Ads – Search Advertising
  - Google Ads – Display Advertising
  - Google Ads – YouTube Advertising
  - Google Mobile Advertising
  - Google Ads - Shopping Ads Advertising
  - Google Ads - Ad Measurement
- Content Marketing Certification
- YouTube Monetization Certification
- Google Analytics Certification
- Social Media Marketing Certification
- SEO Certification
- Facebook Certification
- App Development Certification

**Start Learning Today:**

• **Tel.:-** +91 80700-80999 / 80700-90222    • **Email:** - [contact@ProiDeators.com](mailto:contact@ProiDeators.com)    • **Website:** - [www.ProiDeators.com](http://www.ProiDeators.com)

## CERTIFICATE OF PROFICIENCY

Proideators hereby grants the certificate for successful  
completion of

### DIGITAL MARKETING CERTIFICATE PROGRAM

& certifies that

**Hootanshi Girase**

has completed the levels of study by integrating the  
teaching & practical case - studies delivered by PROIDEATORS  
His / Her achievement in each level of study is  
hereby confirmed

15-Feb-2018

Date



Authorised signatory

Google Digital Garage

Proideators.com

# Hootanshi Girase

is hereby awarded this certificate of achievement for the successful  
completion of **The Fundamentals of Digital Marketing** certification exam  
on 06/02/2019

Proideators.com

*Matt Britz*

President – Google EMEA



*Townsend Pamela Feehan*

CEO – IAB Europe

Certificate ID: 2SG TAF G3U

Verify the authenticity of this certificate at: [HTTPS://GOO.GL/Tjymo6](https://goo.gl/Tjymo6)



EMAIL MARKETING CERTIFIED

# Samarjit Sinha

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The bearer of this certificate is hereby deemed knowledgeable of using email marketing as a sustainable channel to close leads and delight customers. He/she has been tested on best practices that focus on anti-spam compliance, high-converting email sends, mobile optimization and using established metrics to test, optimize, and improve their email marketing.

Certified: 5/2016 - Expires: 7/2017

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CEO Brian Halligan





# Content Marketing Certified

Proideators.com

## Hootanshi Girase

The bearer of this certificate is hereby deemed fully capable and skilled in content marketing. They have been tested on best practices and are capable of applying them to long-term content planning, content creation, promotion, and analysis, and increasing results through growth marketing.

Certified: Feb 7 2019 - Valid until: Mar 8 2021

Proideators.com

HubSpot Academy

CEO Brian Halligan



Proideators.com

**YOUR NAME HERE**

has completed

**Business Manager**

as part of the Blueprint eLearning  
program on

June 10, 2016

**Proideators.com**



**Note:** The cost to appear for Facebook Blueprint Certificate is not included in the course fees. Participants will have to pay to Facebook directly while scheduling the exam.



# Congratulations!

Hootanshi Girase



Proideators.com

Completed

## Google Analytics Individual Qualification

on February 2, 2019

Completion ID: 27703199 Expires: February 2, 2020

...

You understand advanced Google Analytics concepts.

**Proideators.com**





# Congratulations!

Hootanshi Girase



Proideators.com

Completed

## Google Ads Fundamentals

on December 26, 2018

Completion ID: 26333502 Expires: December 26, 2019

...

You know the basics of Google Ads and how to promote your business online.

**Proideators.com**



# Congratulations!

Hootanshi Girase



Proideators.com

Completed

## Google Ads Display Certification

on December 28, 2018

Completion ID: 26387275 Expires: December 28, 2019

...

You know the basics of Display advertising, and how you can show ads to your audience via the Google Display Network.

**Proideators.com**



# Congratulations!

Hootanshi Girase



Proideators.com

Completed

## Google Ads Video Certification

on December 29, 2018

Completion ID: 26460468 Expires: December 29, 2019

...

You know how TrueView ads work and how to set up an Google Ads video campaign.

**Proideators.com**



# Congratulations!

Hootanshi Girase



Proideators.com

Completed

## Google Ads Mobile

on February 2, 2019

Completion ID: 27703589 Expires: February 2, 2020

...

You know how Google Ads can help you reach customers on mobile devices in the moments that matter.

**Proideators.com**



# Congratulations!

Hootanshi Girase



Proideators.com

Completed

## Google Ads Search Certification

on December 27, 2018

Completion ID: 26371176 Expires: December 27, 2019

...

You know how Google Ads Search works and how to setup your Google Ads Search campaign.

**Proideators.com**



# Congratulations!

Hootanshi Girase



Proideators.com

Completed

## Shopping ads Certification

on January 3, 2019

Completion ID: 26551578 Expires: January 3, 2020

...

You know the basics of Shopping ads, and how to create, manage and optimize your Shopping campaigns.

**Proideators.com**



# Congratulations!

Hootanshi Girase



Proideators.com

Completed

## Google My Business Basics

on January 2, 2019

Completion ID: 26551953

...

You know how to use Google My Business to create listings that stand out when customers search online.

**Proideators.com**



# Congratulations!

Hootanshi Girase



Proideators.com

Completed

## Video for Brand Basics

on February 13, 2019

Completion ID: 27845548

...

You know the basics of how Google's video solutions can help accomplish your brand marketing objectives.

**Proideators.com**





## SEO Certified

**Joshua Hardwick**

The bearer of this certificate is hereby deemed knowledgeable about SEO and capable of optimizing a website to perform well in search engines.

Certified: Jun 28 2021 - Valid until: Jul 28 2022

Certification code: b272d68a7bc247fa92efbec76db53787

**HubSpot** Academy

  
CEO Brian Halligan





## Social Media Certified

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**Mike Maddaloni**

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: Apr 27 2021 - May 27 2023

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Certification code: 6cf71a40ce2347b5b573d6906d867a97

**HubSpot** Academy

*Yamini*  
CEO Yamini Rangan

# Thank You